

2025

**STRONGER
THROUGH
PARTNERSHIP**

**Exciting New
Updates and Expanded
Benefits for 2025!**

W S A E

G E M S

WSAE's GEMs partner program connects you with association professionals, offering bundled packages to increase industry recognition and better target decision-makers.






**NEW FOR
2025**

All GEMs packages now include WSAE membership and Convention registration (a \$500+ value!). Plus, we've added a budget-friendly Topaz package for those with limited resources.

Explore the key benefits of being a GEMs partner:

- ✓ Maintain year-round visibility within Washington's association community
- ✓ Enjoy exclusive, GEMs-only opportunities
- ✓ Customize benefits to fit your organizational goals
- ✓ Choose a partnership level that suits your budget
- ✓ Join anytime with prorated packages available

**TO RENEW FOR 2025
or learn more, contact
WSAE Executive Director
Brit Kramer, CAE, at
brit@wsaenet.org.**

CORE BENEFITS	 TOPAZ \$1,000	 RUBY \$2,695	 SAPPHIRE \$3,565	 EMERALD \$5,065	 DIAMOND \$7,810
WSAE Membership	1	1	2	2	3
Annual Convention Registration	1	1	1	1	2
Annual Convention Recognition Display Table at Welcome Reception, Verbal/Sign/Slide Mentions	✓	✓	✓	✓	✓
Art of Association Management Programs GEM Level Recognition – Verbal/Slide	NA	NA	NA	NA	✓
"Fast Five" Electronic Newsletter GEM Level Recognition with Weblink (x24)	Name	Name	Name	Name	Logo
"Washington Confluence" Digital Magazine GEM Level Recognition (x4)	Name	Name	Name	Name	Logo
"Washington Confluence" Digital Magazine Full-Color Advertisement (x4)	NA	¼ Page	½ Page	Full Page	Full Page
Shop Talk Verbal Recognition	NA	NA	NA	NA	✓
WSAE Website Homepage GEM Level Recognition with Weblink	Name	Name	Name	Name	Logo
WSAE Website Partner Zone GEM Level Recognition & Priority Listing	✓	✓	✓	✓	✓

ADD-ON BENEFITS: Multiple add-on benefits are available to enhance your organization's experience and visibility.

Value-added opportunities include: Convention Breakout/Hospitality Room Host | "Fast Five" Electronic Newsletter Banners/Ads | Shop Talk Registration Page Banner + Waiting Room Sponsor | Association Professional Power Hour Reception/Lunch | Dedicated Email | Social Media Takeover | "Washington Confluence" Feature Article | Website Page Banner

Contact WSAE Executive Director Brit Kramer, CAE (brit@wsaenet.org) if you would like to explore additional exposure options tailored to your goals.